



A-Stars Dance & Theatre Academy Privacy Policy

Document History

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About Us

We are A-Stars Dance & Theatre Academy, 349 Sharpenhoe Road, Sharpenhoe, Beds, MK45 4SH. This Privacy Policy covers the use of your information by the A-Stars Dance & Theatre Academy. A-Stars Dance and Theatre Academy is the Controller of the information described in the use of your information by A-Stars Dance and Theatre Academy. We are required under data protection legislation to notify you of the information contained in this privacy notice. As such, any references in this Privacy Policy to “we”, “our”, “us” etc. will be interpreted as a reference to us.

What information do we hold?

The information we hold on you and how we use it will vary depending on the nature of your relationship with us. We will collect, process and store personal information about you. This personal information will include: ● the information that you provide by filling in forms on our site, including information provided at the time of registering your child into our classes (including name, address and contact details); ● if you contact us, records of that correspondence. All of the information described above comes directly from you.

How and why do we use your personal information?

We process your personal information so that we can perform our everyday functions. We only use this information for the purpose of legitimate interests being pursued by us in relation to the services or products that we provide. For example, we will use your information: to contact you to discuss our services and products (and any changes to them); to respond to any questions or concerns you have raised; to deal with administrative matters such as invoicing and renewal; and to otherwise carry out our obligations arising under a contract and to enforce the same. In particular, we use your information: ● Where we have obtained your consent (and before any withdrawal of your consent – see below). Including to provide you with information on products or events and other information we think you might like. ● Where it is necessary for the

performance of a contract with you. Including to: ○ carry out our obligations arising from any contracts entered into between you and us; ○ notify you about changes to our service; ○ confirm your booking for a class/workshop/event, and to send you communications in connection with your child's registration at the school. ● In line with our legitimate business interests to: ○ ensure that content from our site is presented in the most effective manner for you and for your computer; ○ prevent fraud; and ○ ensure compliance with our rules and procedures. We will not use your information for any other purposes unless we are required to do so by law, in connection with any legal proceedings, or in order to establish, exercise or defend our legal rights. Where we have relied on our legitimate interests to process your personal data, you may contact us to obtain more information, including in relation to our assessment of the impact on you.

Who do we share your information with?

Your information will be shared internally amongst our staff but they will only use it to carry out their duties in line with the purposes set out above. We will need to share your personal information with others from time to time, including to: ● our professional advisers, such as our accounting, legal advisers where they require that information in order to provide advice to us; ● any regulatory authority in accordance with our legal obligations; ● if another entity acquires us or our assets, your information may be disclosed to that entity as part of the due diligence process and, if the acquisition goes ahead, your information will be transferred to that entity; ● our group's service providers for the provision of specific business operations (such as IT service providers and mailing houses), but only if we have a written agreement in place with such providers protecting your information; ● if we are under a duty to disclose or share your personal information in order to comply with any legal obligation, or in order to protect the rights, property or safety of our organisation, our customers or others; and ● to successors in title or replacement operators of all or part of our organisation, subject to the data being used for the same purposes as originally specified. We never disclose information to third party advertisers without your consent.

How long will we keep your information?

We retain your information for no longer than is necessary for the purposes for which the information is collected. When determining the relevant retention periods, we will take into account factors including: ● legal obligation(s) under applicable law to retain data for a certain period of time; ● statute of limitations under applicable law(s); ● (potential) disputes; and ● Guidelines issued by relevant data protection authorities. Otherwise, we securely erase your information once it is no longer needed.

Your rights

You have the following rights regarding your information:

1 Right to be informed You have the right to be provided with clear, transparent and easily understandable information about how we use your information and your rights. This is why we are providing you with the information in this Privacy Policy.

2 Right of access You have the right to obtain access to your information (if we are processing it), and other certain other information (similar to that provided in this Privacy Policy).

3 Right to rectification You are entitled to have your information corrected if it is inaccurate or incomplete.

4 Right to erasure This is also known as 'the right to be forgotten' and, in simple terms, enables you to request the deletion or removal of your information where there is no compelling reason for us to keep using it. This is not a general right to erasure; there are exceptions.

5 Right to restrict processing You have rights to 'block' or suppress further use of your information. When processing is restricted, we can still store your information, but may not use it further. We keep lists of people who have asked for further use of their information to be 'blocked' to make sure the restriction is respected in future.

6 Right to data portability You have the right to obtain and reuse your personal data in a structured, commonly used and machine readable format in certain circumstances. In addition, where certain conditions apply, you have the right to have such information transferred directly to a third party.

7 Right to withdraw consent If you have given your consent to anything we do with your personal data, you have the right to withdraw your consent at any time (although if you do so, it does not mean that anything we have done with your personal data with your consent up to that point is unlawful). Right to object to processing In addition to the above rights, you also have the right to object to certain types of processing, in certain circumstances. In particular, the right to object to the processing of your personal data based on our legitimate interests grounds (including processing for direct marketing).

To exercise any of these rights at, any time, you can contact us using the details set out at the end of this Privacy Policy. Changes to this Privacy Policy From time to time we may make changes to this Privacy Policy to ensure that it is accurate and up to date and to reflect any changes in the law. This policy was last updated on 24 May 2018. We are constantly looking for new ways to improve our website and administration processes, and we may update it at any time.

Contacting us and making a complaint

Please do contact us if you have any questions or complaints about this Privacy Policy or about how we handle your information by using the following details:

A-Stars Dance and Theatre Academy

Address: 349 Sharpenhoe Road, Sharpenhoe, Beds. MK45 4SH Email:

ami@a-starsdanceandtheatre.co.uk Phone number: 07561001429

If you are not satisfied with our response or you believe our use of your information does not comply with data protection law, you can make a complaint to the UK regulator in relation to data privacy, being the Information Commissioner. See www.ico.org.uk for more information.

This privacy policy was last updated on 24th May 2018.